

Northstar inks IMAX deal

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Distributor picks up right to 21 films

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U.S.-based distributor Northstar Media has picked up non-theatrical rights to 21 pics produced by giant-screen company Imax Corp.

Northstar will snare worldwide TV, video-on-demand, mobile and broadband rights to the films in the Imax XXI film package.

The films include "Tom Hanks Presents Magnificent Desolation: Walking on the Moon 3D," "Space Station," "Into the Deep," "T-Rex: Back to the Cretaceous" and "Blue Planet."

"This partnership represents Imax expanding its footprint as we begin to deliver the Imax experience in high-definition television," said Greg Foster, Imax prexy of filmed entertainment.